



Invision Sports Network™

The Network

The Invision Sports Network™ (ISN) is an informational and entertainment outlet for amateur sports fans worldwide. ISN allows athletes, coaches, scouts, and fans to view amateur athletic events online via Internet streaming video technology. ISN is a service of the Invision Media Company.

Network Benefits

The Invision Sports Network gives your sports program the ability to broadcast video/ audio footage from its sports events online. As an ISN participant, your sports program will be able to take advantage of the numerous benefits Invision has to offer, including:

- ✓ **Increased exposure and publicity for your program** – ISN provides your sports program with an exceptional media outlet reaching audiences in your community and around the globe.
- ✓ **Increased exposure and recognition for coaches and players** – Through your program's relationship with ISN, you will be investing in the futures of your athletes. Your program's ISN channel will be an effective media outlet to showcase the talents of your players. Moreover, your program's ISN channel will be an excellent source of information for scouts and recruiters worldwide.
- ✓ **Increased sponsorship opportunities for your program** – ISN gives your program an efficient way for obtaining sponsorship revenues through commercial advertising on your channel.
- ✓ **Greater recognition for program supporters and sponsors** – Your ISN channel provides an exceptional opportunity to provide greater exposure to your program's organizers and sponsors.

Program Services

As an official ISN member, your sports program will receive an Internet portal (channel) for the broadcasting of your program's sporting events and other features. Our experienced professionals will completely manage your program's broadcasts – we take care of all the encoding, editing, managing, and updating. You simply provide video tapes of your games, and **we take care of the rest!**

About Invision Media Company

Invision Media Company ("Invision") creates media outlets that educate and promote youths and adults engaged in three areas of endeavor: sports, academics, and the creative and performing arts. Founded in 2003, Invision is committed to helping people of all ages achieve their educational, athletic, and artistic goals.

Contact Us

To learn more or to set up a free consultation meeting with a representative, contact us:

Email: info@invisionsports.com

Other Products and Services by Invision Media Company

The Digital Highlight Reel™

ISN's Internet platform allows the company to incorporate interactive components into its content services. The network's *Digital Highlight Reel* service will allow users to create "highlight clips" of an athlete's performance from existing video on ISN. For a fee, users will be able to designate footage, sequence clips, add special effects (transitions, text, etc.). Users will be able to export final clips to a CD/ DVD-ROM or upload highlight clips to the Web.

Interactive FanZdisc™

InVision's **Interactive FanZdisc™** Digital Media Guide for sports teams serves as an imperishable keepsake for coaches, athletes, parents, and fans. The **Interactive FanZdisc™** is not simply an electronic yearbook containing photos, schedules, and rosters. Rather, **Interactive FanZdisc™** is designed to capture the camaraderie and personality of the team. In addition to the features listed above, the **Interactive FanZdisc™** will include individual profiles, personal video clips, screensavers, desktop backgrounds, pep songs, and video highlights from previous seasons. The product will come packaged in a customized DVD-style casing, and it will be formatted for CD-ROM drives and/or DVD players.

Invision Kids™

InVision Kids is a service that creates digital CD-ROM keepsakes for young athletes ages 8-14. These keepsakes will feature an interactive electronic profile, photographs, and a video clip of an individual. **InVision Kids™** keepsakes will also feature a number of additional features including printable photos of the individual, training tips, advice, and games.

Invision Success™

The **Invision Success Program** is designed to give college admissions and scholarship directors a more comprehensive view of college applicants. Through the unique use of digital video technology, Invision is able to supply insight beyond the traditional information provided by applications, letters, resumé's, and standardized test scores.

The principal component of *Invision Success* is the Virtual Interview™ service. The Virtual Interview™ provides digitally-recorded conversations with college applicants - in an *interview-style* format. The Virtual Interview™, when used in conjunction with some traditional evaluation techniques, better serves admissions and scholarship committees.