



Invision Sports Network™

The Network

The Invision Sports Network™ (ISN) is an informational and entertainment outlet for amateur sports fans worldwide. ISN allows athletes, coaches, scouts, and fans to view amateur athletic events online via Internet streaming video technology. ISN is a service of the Invision Media Company.

Network Benefits

The Invision Sports Network gives amateur sports programs the ability to broadcast video/ audio footage from their sports events online. Through this service, ISN offers businesses and individuals the opportunity to advertise their products and services to audiences worldwide. ISN's advertising plans offer a number of benefits to sponsors and advertisers, including:

- ✓ **Ability to Gain Exposure to Hard-to-Reach Audiences** – ISN's unique media outlet is designed to attract teenagers, parents, and fans worldwide.
- ✓ **Maximizing Advertising Dollars and Exposure** – ISN's advertising plans are designed to give your business long-term, constant advertising exposure at an affordable price.
- ✓ **Getting Your Messages to Specific Communities** – ISN allows advertisers to place ads on the broadcasts of sports programs in specific locations.
- ✓ **Minimal Initial Investment** – ISN gives advertisers the ability to get started easily without excessive up-front production costs.
- ✓ **Recognition as a Sports Program Supporter** – ISN donates a portion of its proceeds to the high school, prep and youth sports programs on its network. Your advertising investment on ISN is an investment into your community.

Program Services

As an ISN advertiser, your business will have the ability to advertise on any one of our sports program stations across the United States (availability may vary). Our experienced professionals will completely design and manage your business' advertisements – we take care of all the encoding, editing, managing, and updating. You simply provide your company's information, and **we take care of the rest!**

About Invision Media Company

Invision Media Company ("Invision") creates media outlets that educate and promote youths and adults engaged in three areas of endeavor: sports, academics, and the creative and performing arts. Founded in 2003, Invision is committed to helping people of all ages achieve their educational, athletic, and artistic goals.

Contact Us

To learn more or to set up a free consultation meeting with a representative, contact us:

Email: info@invisionsports.com

Other Products and Services by Invision Media Company

The Digital Highlight Reel™

ISN's Internet platform allows the company to incorporate interactive components into its content services. The network's *Digital Highlight Reel* service will allow users to create "highlight clips" of an athlete's performance from existing video on ISN. For a fee, users will be able to designate footage, sequence clips, add special effects (transitions, text, etc.). Users will be able to export final clips to a CD/ DVD-ROM or upload highlight clips to the Web.

Interactive FanZdisc™

Invision's **Interactive FanZdisc™** Digital Media Guide for sports teams serves as an imperishable keepsake for coaches, athletes, parents, and fans. The **Interactive FanZdisc™** is not simply an electronic yearbook containing photos, schedules, and rosters. Rather, **Interactive FanZdisc™** is designed to capture the camaraderie and personality of the team. In addition to the features listed above, the **Interactive FanZdisc™** will include individual profiles, personal video clips, screensavers, desktop backgrounds, pep songs, and video highlights from previous seasons. The product will come packaged in a customized DVD-style casing, and it will be formatted for CD-ROM drives and/or DVD players.

Invision Kids™

Invision Kids is a service that creates digital CD-ROM keepsakes for young athletes ages 8-14. These keepsakes will feature an interactive electronic profile, photographs, and a video clip of an individual. **Invision Kids™** keepsakes will also feature a number of additional features including printable photos of the individual, training tips, advice, and games.

Invision Success™

The **Invision Success Program** is designed to give college admissions and scholarship directors a more comprehensive view of college applicants. Through the unique use of digital video technology, Invision is able to supply insight beyond the traditional information provided by applications, letters, résumés, and standardized test scores.

The principal component of *Invision Success* is the Virtual Interview™ service. The Virtual Interview™ provides digitally-recorded conversations with college applicants - in an *interview-style* format. The Virtual Interview™, when used in conjunction with some traditional evaluation techniques, better serves admissions and scholarship committees.