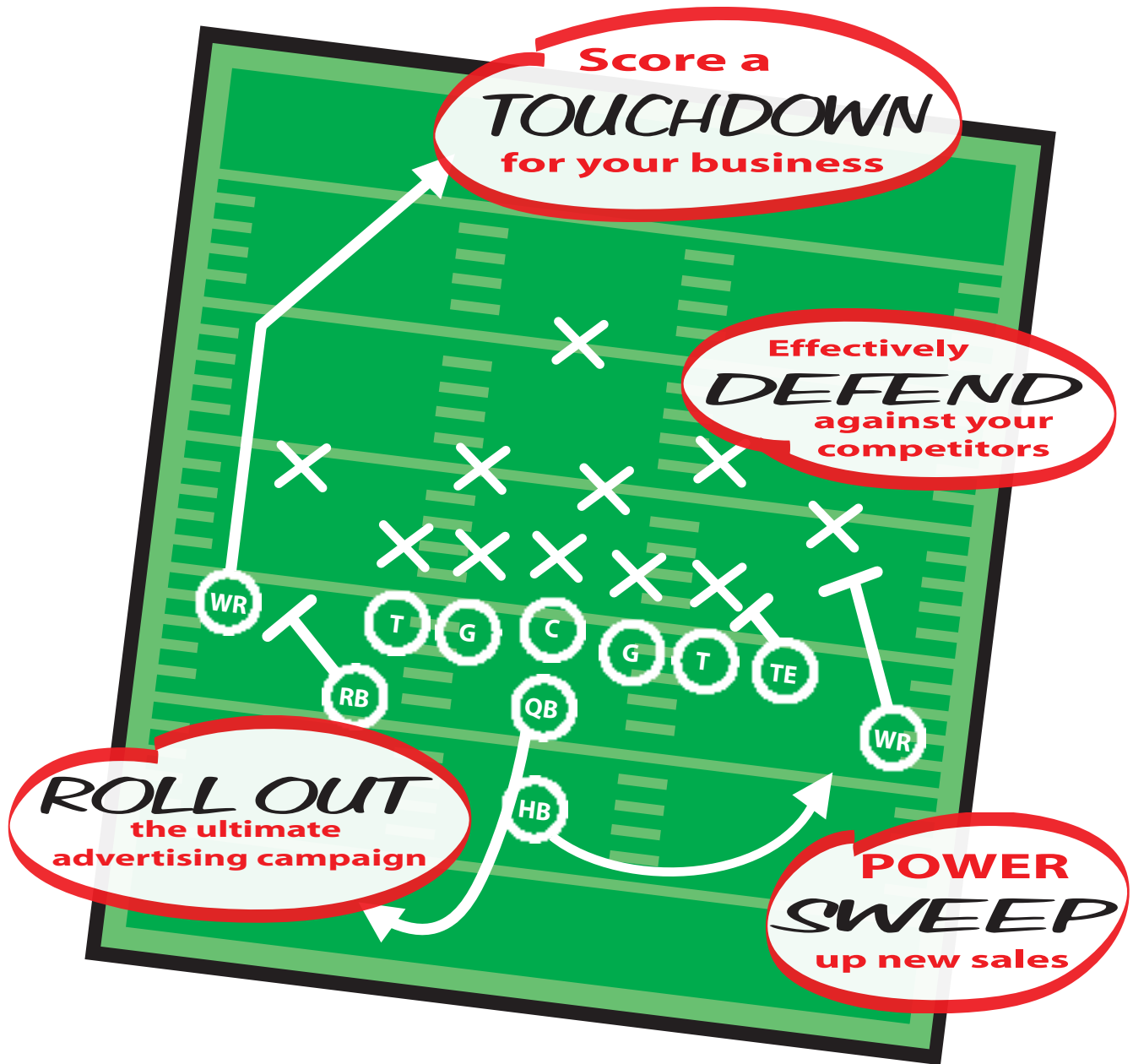


MARKETING POWER PLAY #1: SCORE BIG WITH NEW CUSTOMERS.



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